

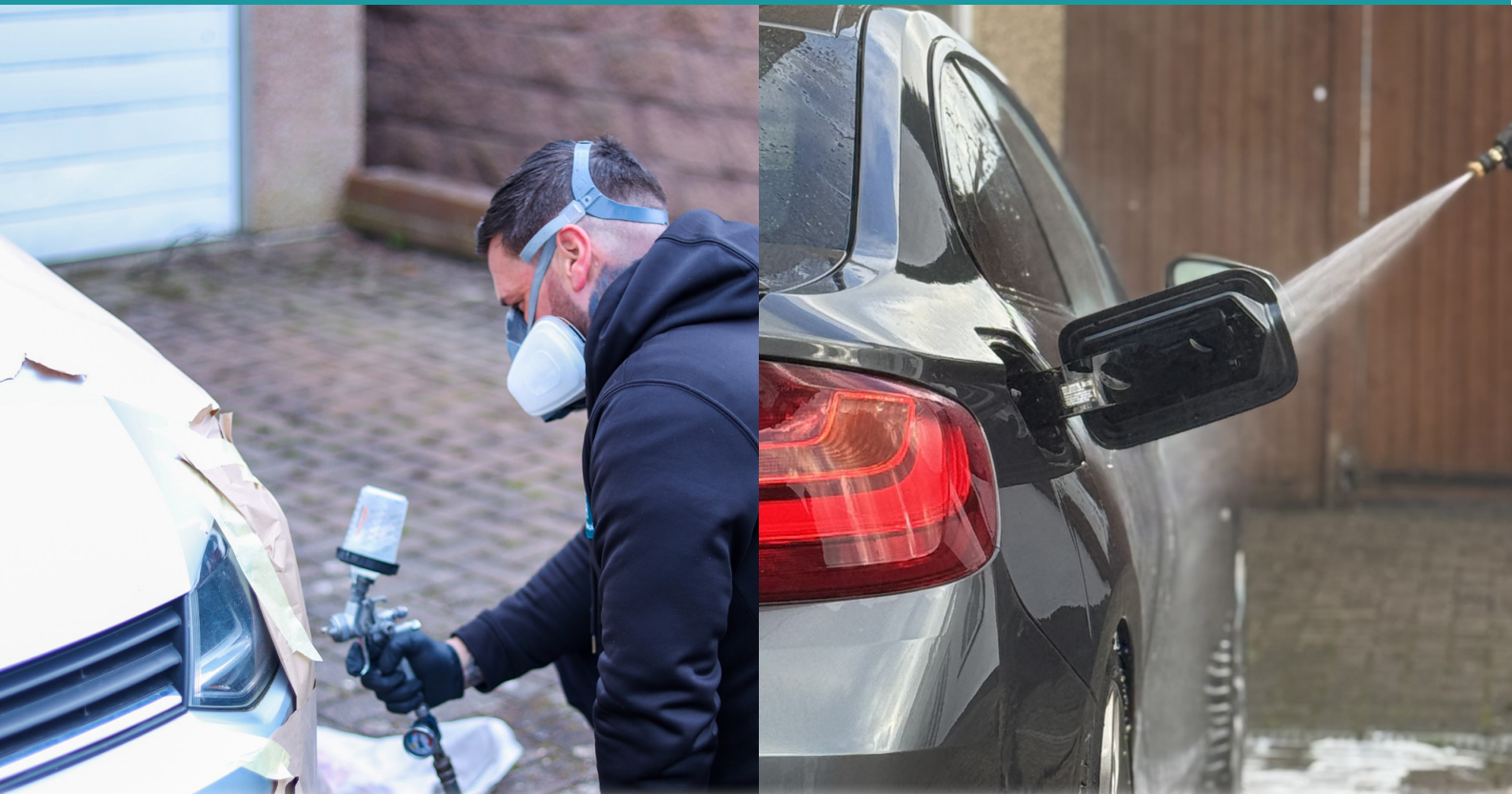


FRESH

MOBILE CAR CARE

Partner With One of the UK's Leading Mobile Car Care Networks

A Better Way to Grow Your Mobile Car Valeting
or SMART Repairs Business



INTRODUCTION

ABOUT FRESH

Fresh Car started in 2015 as a university project. Sam Brennan, the founder, had a passion for car care and an inner entrepreneur who couldn't keep contained. Studying business, it was clear to him he'd rather build his own venture than work for a big company, and the only way to learn was to get his hands dirty and take a risk.

Fresh was created out of the back of a beat-up old 2007 Citroen Berlingo that squeaked every time the brakes were pressed. Although our system is far more sophisticated now, the values that made the business work then are still the same today-obsessing over a great customer experience, being entrepreneurial, making things happen, and having fun on the job.

After building the business to 15 employees, it became clear that the team was looking for more. Holding true to our value of being entrepreneurial, we designed a system that gave everybody the opportunity to run their own business with their own customers, managing their own hours and reaping more rewards for their effort.

FRESH PROGRESS

In 2019, with four years of experience under our belt and over 10,000 customers in Scotland, we decided to launch the model UK wide. Fresh now operates in almost every major location in the UK & Ireland with 80 mobile car care franchises that are thriving, 100+ vans on the road and over 75,000 customers.

Over the years we have launched numerous new services to meet the needs and demand of our customer base. With the introduction of our detailing, car maintenance, commercial valeting, and SMART Repair services. With further planned expansions for the future, we aim to establish ourselves as the number one mobile car care provider in the UK.

We started exactly where you are out on the road, performing valet and repair services and building a customer base. Our experience in the mobile car care industry gives us the insight to help you grow your business and stay busy, whether you're in valeting or SMART repairs.

We're now experts in acquiring and retaining customers, building technology to automate, and enabling others to build excellent car care businesses through coaching and ongoing support.





WHY FRESH CAR?

100,000+
BOOKINGS MADE

The Fresh Car Marketplace is an opportunity to continue to work for yourself, with the support and partnership of a brand that's well-known and trusted across the UK.

15,000
APP DOWNLOADS SINCE 2021

Whether your background is in valeting or SMART repairs, we bring the work to you, and you manage your schedule, customers, and earnings.

40,000+
CUSTOMERS IN 2024

We provide the jobs, technology, marketing, and support to help you grow and succeed. You'll be able to take bookings from the Fresh Car platform, control your availability, and build a strong local customer base.

60%
OF BOOKINGS FROM REPEAT
CUSTOMERS

There are no upfront fees, and no complex agreements just a simple and effective way to operate independently with the backing of Fresh Car's customer base.

This is ideal for someone who wants to focus on the work and get rewarded fairly for the jobs completed, without the stress of constantly chasing new business or handling marketing and admin.

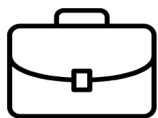
WHAT WE OFFER

MOBILE CAR VALETTERS

As a professional mobile valeter, you have the opportunity to maximise your schedule without worrying about finding new clients, advertising, or handling administrative tasks. Fresh Car handles the customer bookings, marketing, and support, so you can focus on delivering premium car cleaning services.

SMART REPAIR TECHNICIANS

Our network is expanding, and so is the demand for skilled SMART repair professionals. We provide you with a platform to access consistent leads and repair requests, while also supporting you with technology that makes job scheduling, quoting, and customer management easy. We connect you with customers who need everything from dent repairs to minor bodywork and paint fixes, all while allowing you to keep running your own business.



HOW IT WORKS

STEP 1: REGISTER YOUR INTEREST

Simply fill out a quick form on our website, and we'll schedule a call to discuss how the partnership works, how to get started, and answer any questions you may have.

STEP 2: GET ONBOARDED

We verify your experience and insurance, walk you through our systems, and make your diary live. Once you're onboard, we'll add you to our platform, set up your profile, and help you integrate our customer booking and management system into your workflow. We also ensure your availability is synced with our platform, and you'll receive real-time updates.

STEP 3: CUSTOMERS BOOK YOU ONLINE

Customers can book you directly via the Fresh Car website or app. You don't need to worry about quoting, chasing customers or cold calling. The process is automated and smooth for both you and the customer.

STEP 4: COMPLETE JOBS AND GET PAID

Once a customer has booked you, you simply show up, do what you do best at the job and we'll take care of the rest. We handle customer support and feedback, and you get paid weekly, with full transparency on what you earned.





“ WORKING IN PARTNERSHIP WITH FRESH CAR VALETING IS AWESOME. WE’RE A MOBILE CAR DETAILING COMPANY, AND FRESH CAR HAS HELPED US FILL THE GAPS IN OUR SCHEDULE.

THE MARKETPLACE SIGN-UP PROCESS WAS QUICK AND VERY EASY. I HAVE DIRECT CONTACT WITH ALL MY CLIENTS, AND IF NEEDED, I CAN GET IN TOUCH WITH THEM AT ANY TIME. IN THE WORST CASE, I CAN EVEN RESCHEDULE BOOKINGS.

THE BOOKING SYSTEM IS SIMPLE TO USE, FULLY AUTOMATED, AND I CAN EDIT BOOKINGS WHENEVER I NEED TO. T’S PERFECT FOR SOMEONE LIKE US, AS WE ALSO HAVE OUR OWN CUSTOMERS TO MANAGE. I DON’T NEED TO CREATE QUOTATIONS BECAUSE EVERYTHING IS ALREADY SET BY FRESH CAR. I ALSO RECEIVE WEEKLY INVOICES, WHICH IS A BIG THUMBS UP FROM ME.

THE CUSTOMER SERVICE AFTERCARE IS QUICK AND VERY RESPONSIVE. BIG THANKS TO THE TEAM FOR THEIR PROFESSIONAL ADVICE AND FRIENDLY SUPPORT —

ESPECIALLY STEVE BRAY, DANIELLE, AND EVE.”



THE PARTNERSHIP

MARKETING

We take care of the marketing for you. With digital campaigns, local advertising, and national promotions, we send qualified leads straight to your calendar. You'll never have to spend another minute or penny trying to find customers.

TECHNOLOGY

We provide you with access to our custom-built valet booking system or automated car body repairs customer management platform, designed to simplify scheduling, customer management, and payments. With Fresh Car's app, you can manage your bookings, check customer details, and track job progress all in one place.

YOU'RE IN CONTROL

Set your own availability, and customers can only book you during the times you're free. This ensures you're always in control of your work-life balance and never overbooked or overwhelmed.

PAYMENTS

Forget chasing invoices! Every week, we send you a payment with a detailed breakdown of your completed jobs. This means no more hassle with invoicing or delays you'll get quick, reliable payments every week.

NO HIDDEN FEES

Our fee structure is clear and simple. We charge a 25% fee on the value of each completed job, and you keep 75%. There are no hidden costs, no upfront payments, and no subscription fees just a straightforward partnership designed to help you succeed.

CUSTOMERS

You can continue serving your existing customers. Due to high customer demand we're just here to help you fill your diary and grow your business with new jobs in your local area.





BENEFITS

MORE WORK & MORE EARNINGS

Whether you're looking to fill a few gaps in your schedule or want to be fully booked, we provide a steady stream of job leads. You can increase your earning potential by expanding the number of bookings you accept, all without extra admin or marketing stress. Our platform makes it easy to stay busy with minimal effort.

EXPAND WITHOUT THE RISK

Want to grow your business but not ready to hire staff or invest in expensive ads? With Fresh Car, you can expand your workload and income at your own pace. Take on more jobs when you're ready, without the financial risk or long-term commitments. We give you the flexibility to scale up without the pressure.

KEEP YOUR EXISTING CLIENTS

We're here to support your business, not replace it. Continue working with your own customers while using our platform to top up your schedule. It's a great way to boost your income without giving up control of the work you already have.

SUPPORT

You're never on your own. From your first day with us to ongoing support down the line, our team is here to help. We offer customer service support, onboarding guidance, tech assistance, and advice from people who understand the mobile car care industry inside and out.





ELIGIBILITY

WHAT WE LOOK FOR - ARE YOU THE RIGHT FIT?

To partner with Fresh Car, you'll need to meet a few key criteria. We're looking for skilled, professional, and reliable individuals who are ready to take their business to the next level.

PROVEN EXPERIENCE

You should have hands-on experience in mobile valeting or SMART repairs. Whether you've been running your own business or working as a contractor, we value a strong track record of delivering excellent results and customer satisfaction.

EQUIPMENT AND SET UP

Valeters: A reliable van fitted with your own water supply, power source, and quality cleaning tools is essential.

SMART Repairers: You must have a mobile setup capable of handling paint correction, dent removal, and other minor bodywork repairs to a professional standard.

VALID INSURANCE

We require all partners to have up-to-date public liability insurance. It's essential for protecting both you and your customers, and it reinforces your credibility as a trusted professional.

TECH SAVVY AND ORGANISED

Our platform is easy to use, but you'll need to be comfortable using a smartphone or tablet to manage your calendar, accept jobs, update job status, and communicate with our team and your customers if needed.

EXCELLENT CUSTOMER SERVICE

You're not just great at the job, you're friendly, reliable, and committed to giving customers a fantastic experience every time. Punctuality, professionalism, and a polite attitude go a long way.

JOIN OUR NETWORK OF CAR CARE PROFESSIONALS



FRESH
MOBILE CAR CARE

freshcar.co.uk

